

WASTE MANAGEMENT
:45/:15 SPRING RADIO
“Compost”
Version: 3-8-11

ISCI CODE: [GMWM1101]

MADEOY: *[Mike Madeoy; Fun music under.]* When I say the word “compost” what comes to mind? Maybe braving the mud and the muck to haul food scraps to the far end of the backyard on those rainy days? Working up a sweat while turning your compost pile? Not anymore. When I say “compost” what you should think of is the simple act of putting your food scraps in your yard waste cart. It’s remarkably easy to do and remarkably good for the environment. Why, did you know the average household produces 475 pounds of food waste a year? And all those food scraps you’ve been throwing in the trash can now go in your yard waste cart. I know, I know... those banana peels, coffee grounds and chicken bones aren’t technically “yard” waste — unless you have a really weird yard... but they are accepted in your yard waste cart, so that’s close enough. So... above all, remember this, friends: composting.... it’s not difficult. It’s easy. It’s green.

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Tag: *[Sample]* Start composting your food waste today... If you don’t have a curbside yard and food waste cart, call Waste Management at 1-800-592-9995 and we will pick it up every week, just like the rest of your garbage and other recycling. Again, that’s 1-800-592-9995

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WASTE MANAGEMENT

:45/:15 SPRING RADIO

“Too much love”

Version: 3-8-11

ISCI CODE: [GMWM1102]

MADEOY: *[Mike Madeoy; Fun music under.]* I was thinking the other day, is it possible to have too much love? How about too much peace in the world? Or too much dessert? Maybe that one is possible.... *[short pause, realizes he got sidetracked]* ...Any-way... The reason I ask has to do with recycling... Do you recycle? If you do, great... but could you be recycling more? Maybe you don't because you've never been sure if that cereal box and yogurt container need to go in separate containers — they don't by the way. They all go together in your recycling cart. To get all the answers you need, just head to w-m-northwest dot com and put your mind at ease, my friend... Or, if you don't recycle because you've never signed up for curbside service, just call us at 1-800-592-9995. Because bottom line: more of a good thing like recycling is... always a good thing. Like too much love... or a rainbow that's too bright. *[Sighs longingly.]*

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Tag: *[Sample]* Not recycling yet? It's never too late to sign up for curbside service... just call Waste Management at 1-800-592-9995. It's easy. It's quick. It can even save you money, because you'll be generating a lot less trash. Again, that's 1-800-592-9995.

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